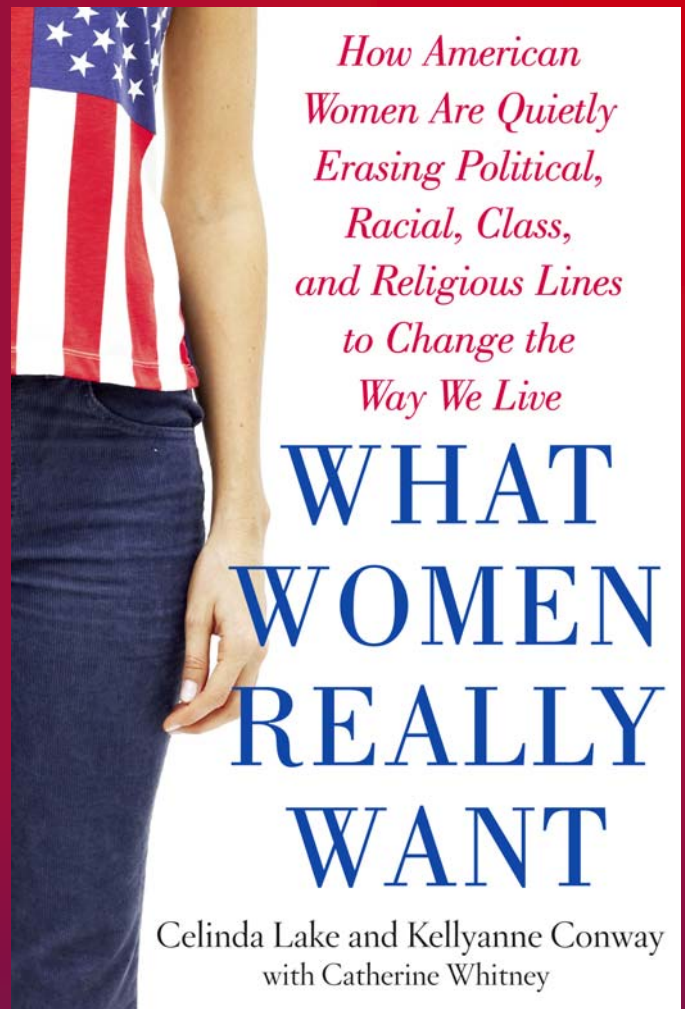


Women are the most powerful force reshaping the future of America.

Beyond the politics of left and right, women are quietly exerting a unified power to make changes in our culture and in commerce, meeting in the middle to achieve their goals. And they are not using traditional means to get there. Rejecting outdated traditions and expectations that no longer fit their reality, they are breaking the old rules about when and whether to marry and have children, living fully and equally as singles, and creating flexible, inclusive workplaces that don't sacrifice family or sanity.



WHAT WOMEN REALLY WANT insightfully examines the varied and complex views of American women today—women who know their power and are using it to shatter glass ceilings and cultural stereotypes. Women are demanding an America that better meets their needs and aspirations when it comes to work, health care, economic security, and national security. This book reminds us of the sacred duty of the Congress to heed these powerful voices.”

—U.S. House of Representatives Minority Leader Nancy Pelosi (D-CA)

“This book is better than a crystal ball—it shows how women are, and will be, the economic and political force of the new millennium. Lake and Conway lay out cultural trends that are that unusual combination of convincing and surprising. Forget Dr. Laura and The Surrendered Wife—in a country where women earn 57% of college degrees, What Women Really Want showcases the real facts about social trends for women. If you want to understand where the country is going, read this book.”

—Jean M. Twenge, M.D., Ph.D, author of Generation ME