



Kellyanne Conway

is president and CEO of the polling company™, inc., including WomenTrend, a research and consulting division that for years has tracked and interpreted important trends influencing and being influenced by women. The firm is headquartered in Washington, D.C. and maintains an office in New York City. A native of South Jersey, Conway is an only child who was valedictorian of her high school class and

New Jersey Blueberry Princess. Conway is magna cum laude of Trinity College Washington, DC, where she earned a B.A. in Political Science, studied at Oxford University, and was elected to Phi Beta Kappa. She holds a law degree, with honors, from George Washington University Law Center.

Conway has provided commentary for hundreds of television shows on ABC, CBS, NBC, PBS, CNN, CNBC, MSNBC and FOX News, and countless radio shows and print stories. She has been profiled in over a dozen magazines, newspapers and television programs. Her polling data and op-eds have been published by *The Wall Street Journal*, *The Washington Post*, *The New York Times*, the *New York Post*, *The Washington Times*, *USA Today*, *National Review*, *Human Events*, *Investor's Business Daily* and *Campaigns and Elections*. She is the co-author of *What Women Really Want*.